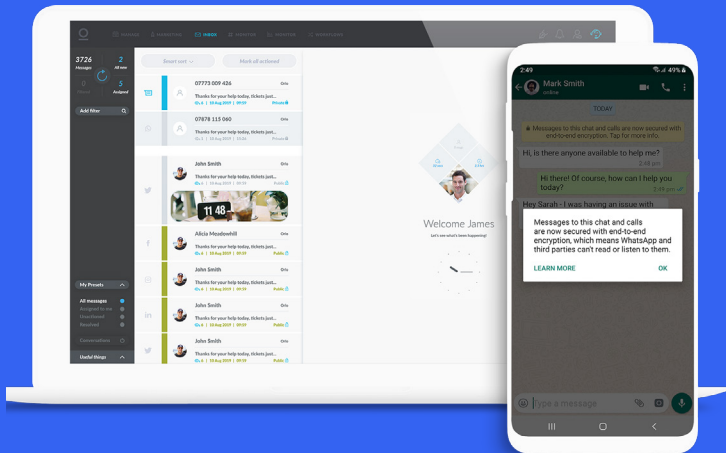




# Product Feature: WhatsApp & SMS



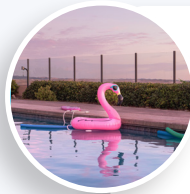
## Social is evolving

In recent years, private messaging has gained momentum. Hundreds of thousands of texts are sent every second and over 2 billion people around the world are WhatsApp users. That's why we've made talking to your customers on the channel of their choice easier. The Orlo platform enables you to serve your customers through WhatsApp and SMS, all from one inbox. Delivered in real-time, all your private messages sit alongside your other digital conversations.



### All together now

Save your agents time with a unified view of your digital customer service channels, all in one place. There's no need for additional systems or complex further training, so your employees will be up to speed in no time.



### Easy like Sunday morning

Make getting in touch with your brand as simple and convenient as possible. WhatsApp & SMS are part of everyday life, so ensure your brand sits alongside all of your customer's favourite contacts on the channel of their choice.





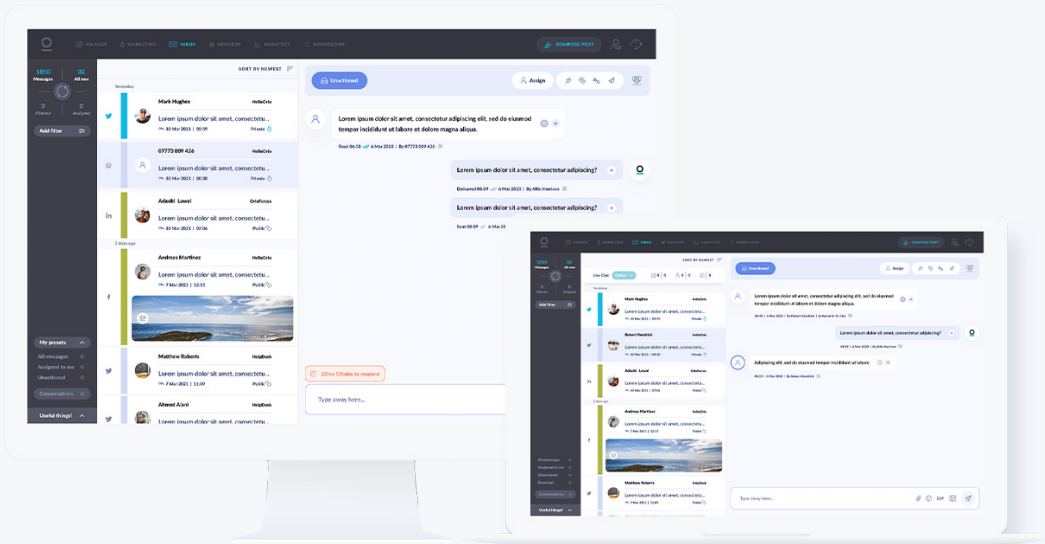
## More bang for your buck

Digital channels like WhatsApp and SMS are more cost-effective than traditional channels - like the good old fashioned telephone. See your cost to serve go down and your ROI shoot up while keeping your customers happy!



## Collaboration is key

Enable teams from across your business to work collaboratively to manage social interactions with your brand using Orlo's centralised Inbox. Effortlessly deliver the best possible service while providing a seamless and consistent customer experience.



## Join the herd

Want to find out more or see our platform in action?

There's always a member of Team Orlo who's happy to have a chat, answer any questions and welcome you to the Orlo herd!



orlo.tech



+44 121 368 1420



hello@orlo.tech



@HelloOrlo



/HelloOrlo



@HelloOrlo